

The following are the best practices followed by the Institution

- Innovative methods of teaching
- Financial assistance (Sahay, Scholarship- Government and Institution)
- PDP
- Mentor scheme
- Mid-day meal
- Bank and stores
- Industrial visits
- Rain water harvesting
- Conservation of solar energy
- Pre placement training
- Feedback system

Two of the best practices are described below

Innovative methods of teaching

Students are exposed to the various teaching methodologies adopted by the faculty. Faculty members use Power Point Presentation and Audio-visual technologies to help students comprehend the subject better. **Case studies** help students to take ethical decisions to solve real life time cases involving Marketing, HR, and Finance, Tax laws, Business law, Business Ethics, Information Technology Ethics and Cyber laws. Practical experiments to prove scientific laws are also undertaken.

Story Boarding helps to bring to the fore the creativity of students in writing and business. Few hint points are given to students based on which the students create their own stories related to their subjects. This is narrated to the class which is evaluated based on the votes secured for the best story and narration.

Debate: Students are given syllabus related topics for which they debate for and against the topic.

Seminar: Reputed speakers from various other institutions and industries are invited to speak to the students on topics of their expertise. This exposes the students to new technologies, researches and findings in various organisations. Students are also given topics for Seminar to enhance their speaking and presentation skills.

Assignments: Different topics are assigned to the students to collect information and present for evaluation. This equips students to survey the literature and improve their understanding and research skills.

Project Work: Students are divided into groups and given different projects to complete in a given time. Data is collected/ Experiments are performed and analysed by the students. Results of the projects are presented for evaluation. This method helps to inculcate the habits of time management and team building along with the academic progress. **Resume writing skills** are also taught under this practice.

Role Play: Syllabus related topics are assigned to a group of students. They enact in the form of a skit in the classroom. For example Do's and Don'ts in an Interview, Truth and Deceit in Advertisements, Types of Interview, Indian Culture Vs Western Culture etc. This form of role play not only brings out the inherent acting talents of the students but also helps them to visualise, understand and remember the concept.

Industrial Visit: students are taken to visit various Industries and research centres to expose them to the practical working of the concepts that they study. This helps the students to understand the intricacies, short comings and difficulties relating to the working of the industry. This builds a healthy relationship between the college and industry.

Work-Shops and Exhibitions: Experts are called and practical training is given to the students to understand and learn various life skills.

Business lab: this runs a bank, vardhini stores and skill development centre. The VVSFGC bank is of the students, by the students and for the students of the college. The students learn the methodology of banking and saving by working as student managers, tellers, cash book maintainers, Auditors and other bank related officers. The vardhini stores enhance the entrepreneurship of the students as they are involved in costing, store keeping, book keeping, sales and marketing. The skill development centre trains the student in certain skills like lamination, spiral binding, chalk making etc.

Sahay and Annapurna Scheme

This practice is to render financial support to the needy students.

The Context: It was observed that many students, especially girls who have excelled academically in plus two are unable to pursue their education due to financial constraints. Many of them are first generation learners coming from poor background. This scheme was initiated to provide financial assistance through Fee concession and free ship.

The medical tests of the students which include haemoglobin analysis is conducted annually. This analysis revealed that many of the anaemic due to lack of healthy food.

Practice: “Sahay” is a scheme wherein money is generated in the form donations from alumni, staff, willing parents and philanthropists. The funds generated are used to the give free-ship in the form of scholarship to the students. This has helped many girl students to complete their graduation. They have secured good jobs and are economically independent.

“Annapoorna Scheme”: This is a free mid-day meal scheme. ISKCON supplies hygienic and healthy food at a subsidised cost. The expenses are borne by the donations from Alumni and other sources. Many students have availed this facility given by the college and improved their health.