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DCBB403

Reg. No.

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IV Semester B.B.A Degree Examination, September - 2023

**BUSINESS ADMINISTRATION**

**Financial Markets and Services**

**(NEP Scheme)**

**Time : 2½ Hours**

**Maximum Marks :60**

***Instructions to Candidates:***

Answer should be written in English Only.

**SECTION - A**

Answer any FIVE Sub-questions. Each question carries 2 marks.

1. a) What is money market? (5×2=10)
- b) What are NBFC's?
- c) Give the meaning of Asset Management company.
- d) What is Debit card?
- e) What do you mean by venture capital?
- f) What are bonus shares?
- g) What is money at call and short notice?

**SECTION - B**

Answer any FOUR of the following questions. Each question carries 5 marks.

(4×5=20)

2. Write a note on quantitative methods credit control by RBI
3. Explain the objectives of LIC
4. Mention the advantages of Credit card.
5. Explain the functions of money market.
6. Explain the types of Debentures.

**[P.T.O.]**

**SECTION - C**

Answer any TWO of the following questions. Each question carries 12 marks.

(2×12=24)

7. Explain the significance of capital market.
8. Explain the different types of preference shares.
9. Explain the loans and advances available as part of Lending services.

**SECTION - D**

Answer any ONE of the following question, Each question carries 6 marks.

(1×6=6)

10. Prepare a List of Private Banks in India.
11. Draft a specimen of Bill of Exchange with imaginary concept.