



AECEN3.2

Reg. No.

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III Semester B.Com./B.B.A. and other courses Degree Examination,  
March/April - 2023

GENERIC ENGLISH

Language English -III(Envision-III)

(NEP Scheme)

Paper -III

Time : 2½ Hours

Maximum Marks : 60

*Instructions to Candidates:*

1. Read the instructions carefully before writing the answer.
2. Write the correct question number.

SECTION - A

- I. Answer any Two of the following in about a page each. (2×5=10)
1. How does Ratna mislead Jairaj for her own benefits in the play 'Dance like a Man'?
  2. The playwright of 'Dance like a Man' portrays the patriarchal society of the 1970s in the play. Explain.
  3. Sketch the character of Jairaj in the play 'Dance like a Man'.
- II. Answer any Two of the following in about two pages each. (2×10=20)
1. The play Dance like a Man is a brilliant study of human relationships as well as human Weaknesses. Substantiate.
  2. Give sufficient proofs to prove that Amritlal tried to curb his son's passion for dance in the play.
  3. Describe the intensions of Ratna in encouraging her daughter Lata to practise dance so much?
- III. Answer any Two of the following in about a page each. (2×5=10)
1. What was Mahatma Gandhi's main message in his kingsley Hall speech?
  2. Getting fired from Apple was the best thing that could have happened to Steve Jobs. Explain.
  3. Narrate J.K Rowling's story of failure and how she overcame that.

[P.T.O.]



## SECTION - B

**IV. Presentation skills (any one) (5)**

1. You are making a presentation to your college cultural club members explaining the steps to conduct the intercollegiate event. Draw slides to illustrate this.
2. Write 5 slides to explain the ill effects of Plastic usage.

**V. Paragraph writing (any one) (5)**

1. Write a Paragraph on 'Pollution due to urbanization'. Use the following hints.
  - Urbanization leads to air, water, soil and noise pollution.
  - Development of roads, so more vehicles
  - Factories contribute to pollution.
2. Write a paragraph expanding the outline given in the box.

**Internet** - Importance part of life-high end science-  
24x7 - information faster - reach of internet - good  
and bad effect - user friendly and interactive - articles  
and information easy - used to learn, teach, research -  
saves time - saves paper - has also caused problems -  
addicted to it.

**VI. Business correspondence (any one) (5)**

1. Draft an enquiry letter seeking information from a Trading company regarding head phones for the newly setup language lab in your college.
2. Draft a letter to place order for 300 blazers from a men's clothing store for students to wear during the college graduation ceremony. Specify the different sizes in which it has to be stitched.

**VII. Commercial writing (any one) (5)**

1. Your college is conducting an Intercollegiate fest. Design a poster
2. You have recently constructed a 'warehouse' suitable for Commercial requirements and wish to give it on rent. Draft a suitable advertisement to be published in the 'To Let' column of 'Times of India' news paper. Insert necessary information including contact information.