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Vidyavardhaka Sangha (R.)

Vidyavardhaka Sangha First Grade College

(Affiliated to Bengaluru City University)

"Mangaladhama", 2nd Block, 3rd Stage, Basaveshwaranagar, Bengaluru-560079.



Annual Report 2024-25

Annual Report (A.Y. 2024–25)

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1. Name of the Institution, Year of Establishment & Affiliation Details

Vidyavardhaka Sangha First Grade College, Basaveshwaranagar, Bengaluru, is a constituent institution functioning under the management of **VidyaVardhaka Sangha**, which was established in the year **1957 on the auspicious occasion of Deepavali–Balipadyami**. Since its inception, the Sangha has been dedicated to providing quality education at an affordable cost, responding to the evolving educational needs of society through sustained and inclusive growth. Established as part of the Sangha’s long-standing educational mission, the college emphasises academic excellence, value-based education, and holistic student development. The institution is **affiliated to Bengaluru City University (BCU)** and strictly adheres to the academic regulations, curriculum framework, examination norms, and quality standards prescribed by the University and other statutory bodies. Guided by its vision, mission, and motto *“SaaVidyaYaaVimuktaye,”* the college continues to contribute meaningfully to higher education and societal development.

Affiliation Details-Vidyavardhaka Sangha First Grade College, Basaveshwaranagar, Bengaluru, is **affiliated to Bengaluru City University (BCU)** and functions in strict accordance with the academic regulations, statutes, ordinances, and guidelines prescribed by the University. The affiliation has been granted by Bengaluru City University through its official notification/order for the academic year **2025–26**, permitting the college to offer undergraduate programmes in **Bachelor of Commerce (B.Com)** and **Bachelor of Business Administration (BBA)** under the General discipline.

As per the University’s approval, the sanctioned intake includes **B.Com – 100 seats** and **BBA – 60 seats**, subject to compliance with the norms and conditions stipulated by the University from time to time. The institution strictly adheres to the prescribed curriculum framework, academic calendar, examination pattern, Continuous Internal Evaluation (CIE) system, and quality benchmarks laid down by Bengaluru City University.

Through sustained compliance with University regulations and continuous academic monitoring, Vidyavardhaka Sangha First Grade College ensures academic credibility, standardisation of programmes, and recognition of degrees awarded, thereby upholding quality assurance and institutional accountability in higher education.

2. Date of commencement of classes & Academic calendar highlights

For the academic year **2024–25**, the commencement of classes was carried out strictly in accordance with the academic calendar prescribed by the affiliating university. The academic session began with **orientation and induction programmes** aimed at familiarising students with the curriculum structure, academic regulations, institutional policies, code of conduct, and available student support systems, thereby ensuring a smooth and effective transition into the academic environment.

The **Odd Semester** classes were conducted from **05 August 2024 to 21 December 2024**, during which regular classroom instruction, internal assessments, co-curricular activities, and academic mentoring were carried out as per the planned schedule. The **Even Semester** commenced on **03 February 2025** and concluded on **26 May 2025**, with a continued focus on outcome-oriented teaching–learning practices, continuous internal evaluation, and holistic student development.

The structured academic schedule for both semesters ensured systematic curriculum delivery, optimal utilisation of instructional time, and effective academic progression throughout the year.

3. Courses / Classes offered & Medium of Instruction

During the academic year **2024–25**, Vidyavardhaka Sangha First Grade College offered undergraduate programmes in **Bachelor of Commerce (B.Com)** and **Bachelor of Business Administration (BBA)**, as prescribed by the affiliating university. These programmes are structured to provide strong conceptual foundations, analytical ability, professional competence, and employability skills among students.

The **medium of instruction is English**, ensuring alignment with university requirements and professional standards. To promote inclusivity and better conceptual understanding, faculty members provide bilingual support wherever necessary, enabling students from diverse linguistic backgrounds to engage effectively with the curriculum.

4. Total number of students – Programme-wise

During the academic year **2024–25**, the institution catered to a total student strength of **202 students** across its undergraduate programmes. The student community represented diverse socio-economic, cultural, and educational backgrounds, reflecting the institution's inclusive admission policy and its commitment to providing equitable access to quality higher education. The college ensured equal learning opportunities through learner-centric teaching practices, academic support systems, mentoring, and co-curricular engagement, thereby fostering an inclusive and supportive academic environment for all students.

5. Teaching, Non-teaching staff strength & Faculty qualifications

The institution is supported by a dedicated team of qualified teaching and non-teaching staff who contribute significantly to the academic, administrative, and overall institutional development. During the academic year **2024–25**, the college had a total of **15 teaching faculty members** across various departments. The **Department of Commerce**, being the major department of the institution, had **9 faculty members**, while the departments of **Computer Application, Kannada,**

English, Hindi, Sanskrit, and Indian Constitution each had **one faculty member**. The teaching staff possess diverse and strong academic qualifications including **M.Com., M.A., M.Phil., Ph.D., NET, K-SET, B.Ed., and other professional credentials**, which ensure quality teaching and effective academic mentoring for students. Many faculty members are also actively involved in institutional activities such as curriculum implementation, student mentoring, examination responsibilities, and academic development initiatives.

In addition to the teaching faculty, the institution has **3 non-teaching staff members**, including **Office Assistants and a Librarian**, who support the administrative and academic functions of the college. The institution is further supported by **6 Grade-IV staff members (Attenders)** who assist in maintaining campus facilities and ensuring the smooth conduct of day-to-day institutional activities. The combined efforts of teaching, administrative, and support staff contribute to the efficient functioning of the college and help in maintaining a conducive academic environment aligned with the quality standards prescribed by **NAAC and the affiliated university**.

6 .Governance details – BC / GC / AC members & meetings held

Vidyavardhaka Sangha First Grade College functions under a well-defined governance structure that ensures transparency, accountability, academic quality, and institutional effectiveness. The governance framework comprises the Board of Management, Governing Council, and Academic Council, each playing a distinct role in policy formulation, academic planning, administrative supervision, and quality assurance. Regular meetings of these statutory bodies were conducted during the academic year 2024–25 to review institutional progress, ensure statutory compliance, and deliberate on strategic initiatives for continuous improvement. The Board of Management, functioning under Vidyavardhaka Sangha (R.), provides overall leadership, policy direction, and financial oversight to the institution. It plays

a crucial role in infrastructure development, staff appointments, resource mobilization, and long-term institutional planning, thereby ensuring sustained growth and effective governance.

Members of the Board of Management		
Sl. No.	Name	Designation
1	Sri. P. G. Dwarkanath	Chairman
2	Sri. N. H. Lakshminarasu	Vice-Chairperson
3	Sri. S. Hariprasad	Secretary
4	Sri. J. R. Deshapande	Treasurer
5	Smt. M. Prasanna Kumari	Member
6	Smt. Shobha Rajiv Naik	Member
7	Sri. K. Sridhar	Member
8	Smt. Gita Venkatesh	Member
9	Smt. Uma Aniah	Member

Governing Council (GC)

The Governing Council (GC) functions as the apex statutory body at the institutional level, providing strategic direction and overall supervision of academic and administrative affairs. It oversees academic administration, monitors quality enhancement initiatives, ensures compliance with university and regulatory norms, and periodically reviews institutional performance. Through its deliberations and policy decisions, the Governing Council plays a vital role in maintaining academic standards, promoting accountability, and guiding the institution toward sustained growth and excellence.

Governing Council Members			
Sl. No.	Category	Name	Designation / Affiliation
1	Management Member	Sri. S. Hariprasad	Honorary Secretary, Vidyavardhaka Sangha
2	University Nominee	Sri. B. K. Hariprasad	Member, Academic Council (MLC), Bengaluru City University
3	College Representative	Prof. S. G. Nagaraju	Principal & Associate Professor of Commerce
4	Public Representative	Sri. M. R. Kiran	Ward General Secretary, Judges Colony, Bengaluru
5	Parent Representative	Smt. Prema Lakshmana	Wellness & Lifestyle Coach, Rajajinagar
6	Staff Representative	Prof. Sweta M.	Assistant Professor, Department of Kannada

Academic Council(AC)

The Internal Quality Assurance Committee (IQAC) for the academic year 2024–25 was constituted in the **Staff Committee Meeting held on 03 June 2023 in the College Auditorium**. The IQAC functions as the key academic body of the institution responsible for quality enhancement, academic planning, institutional performance monitoring, and the implementation of best practices in teaching–learning and evaluation. It plays a pivotal role in planning, guiding, and monitoring the academic and quality enhancement activities of the institution. The committee ensures the systematic implementation of academic policies and promotes learner-centric teaching–learning practices to strengthen the academic environment. It regularly reviews student performance, evaluates institutional practices, and encourages innovative teaching methodologies and effective evaluation strategies. Further, the IQAC facilitates coordination among departments, supports faculty development initiatives, and promotes best practices in academic and administrative processes. Through continuous monitoring and review, the committee strives to sustain quality standards and foster ongoing institutional improvement in alignment with **NAAC quality benchmarks** and the **regulations of the affiliated university**.

Academic Council / IQAC – Composition			
Sl. No.	Category	Name	Designation / Affiliation
1	Chairperson	Prof. S. G. Nagaraju	Principal & Associate Professor, Department of Commerce
2	IQAC Coordinator	Prof. Padmashree Belavadi V.	Assistant Professor, Department of Commerce
3	Co-Coordinator- (Teaching Faculty)	Prof. Rashmi L.	Assistant Professor, Department of English
4	Member (Teaching Faculty)	Prof. Sweta M.	Assistant Professor, Department of Kannada
5	Member (Management)	Sri. P. G. Dwarkanath	Honorary Secretary, Vidyavardhaka Sangha, Rajajinagar, Bengaluru
6	Member (Senior Administrative Officer)	Prof. M. N. Venkatesan	Liaison Officer
7	Member (Public Representative)	Sri. M. R. Kiran	Secretary, Judges Colony, Basaveshwaranagar, Bengaluru

8	Member (Alumni Representative)	Ms. Tharan V.	Member, Alumni Association
9	Member (Student Representative)	Ms. Shreeprada L.	Vice President, Students' Association, VVSFGC

7. Academic performance – Results (Final Year) & Academic excellence

Result Analysis (Final Year)

2.6.3 Pass Percentage of Students during the year (2024–25)

The academic performance of students is a key indicator of the effectiveness of the teaching-learning process adopted by the institution. The institution continuously monitors student progress through internal assessments, mentoring, and result analysis to ensure improved academic outcomes.

During the academic year 2024–25, the final year results of the Bachelor of Commerce (B.Com) programme reflect a commendable level of academic achievement.

◆ Programme-wise Pass Percentage Details

Year	Programme Name	Number of Students Appeared	Number of Students Passed	Pass Percentage
2024–25	B.Com	83	74	89.16%

A total of 83 students appeared for the final year university examination, out of which 74 students successfully passed, resulting in an overall pass percentage of 89.16%.

◆ Analysis and Interpretation

The above data indicates that a significant majority of students have successfully completed the programme, demonstrating the effectiveness of the institution's academic practices. The consistent performance can be attributed to:

- Continuous Internal Evaluation (CIE) system
- Regular class tests, assignments, and seminars
- Effective mentoring and counselling support
- Remedial coaching for slow learners
- Academic guidance and support from faculty members

The relatively small proportion of unsuccessful candidates highlights the need for further focused academic interventions, which the institution addresses through targeted support mechanisms.

◆ Conclusion

Overall, the pass percentage reflects a strong academic performance and quality teaching-learning environment within the institution. The college remains committed to further improving student outcomes through systematic monitoring, innovative teaching methodologies, and student-centric academic support practices.

Academic Excellence List-2024-25-B.Com				
Year	Name	Marks Obtained	Max Marks	CGPA
2024-25	Priyanka R	3862	4200	9.60
	Keerthana K	3765	4200	9.34
	Inchara R	3725	4200	9.18
	Sanjana G	3674	4200	9.20
	Ayesha Saman	3665	4200	9.34

8. Faculty Excellence, Teacher training programmes & FDPs

Five-Day Online Faculty Development Programme

The Department of Commerce, VidyaVardhaka Sangha First Grade College, Basaveshwaranagar, Bengaluru, organized a Five-Day Online Faculty Development Programme from 21st to 25th October 2024, between 6.00 PM and 7.30 PM, through the Zoom platform. The programme was conducted with the objective of *“Empowering Academic Excellence: Elevating Skills through Technology-enabled Teaching, Learning and Research.”*

The programme was convened by Prof. Madhuri N. P., Assistant Professor, Department of Commerce, with Prof. Rajath G. as the Co-Convener. The FDP focused on strengthening teaching competencies, integrating technology in higher education, enhancing research orientation, and promoting student-centered pedagogical practices.

The programme featured expert sessions delivered by eminent academicians from reputed institutions. The sessions covered emerging technological applications in higher education, sustainable classroom management practices, innovation in research and publication, industry-academia collaboration, and student-centered teaching and evaluation methods. Each session provided valuable insights and practical approaches relevant to contemporary academic challenges.

A total of 418 participants registered for the programme, with an average daily participation of 180–200 faculty members from various institutions. Certificates were issued to 180 participants who attended the programme regularly. The FDP received positive feedback from participants and successfully achieved its intended academic objectives.

Overall, the Five-Day Faculty Development Programme proved to be a **significant academic initiative**, contributing to the professional growth of faculty members and reinforcing the institution’s commitment to quality enhancement in teaching, learning, and research.

Faculty Development and Academic Enrichment Activities

Prof. Madhuri N. P., Assistant Professor, Department of Commerce,

actively participated in several **Faculty Development Programmes and academic enrichment activities** during the academic year 2024–25, reflecting her commitment to continuous professional growth and academic excellence. She participated in a **One-Day International Faculty Development Programme** titled “*Building Resilience – Strategic Approach to Work-Life Balance*”, organized by **Government RamnarayanChellaram College of Commerce & Management, Bengaluru**, under the aegis of **RC IQAC and RC Counselling Cell**, on **10th June 2025**, which emphasized mental well-being, professional resilience, and effective management of academic responsibilities.

Further, she actively participated in a **One-Day Free Online Faculty Development Programme** on “*Artificial Intelligence and Machine Learning*”, organized by **Huda National Arts, Commerce & Science Degree College, Bengaluru**, in association with **Book Bytes International**, on **8th April 2025**. This programme enhanced her awareness of emerging technologies and their applications in teaching and learning processes. Additionally, she participated in an **International Webinar** on “*AI and the Future of English Language Teaching (Chapter-3)*”, organized by **Seshadripuram Evening College, Bengaluru**, under the **IQAC initiative**, on **19th July 2025**, which provided valuable insights into the integration of artificial intelligence in contemporary pedagogical practices.

Collectively, these programmes contributed significantly to her **professional competence, technological awareness, and pedagogical effectiveness**, thereby strengthening the overall quality of the teaching-learning process in the institution.

Prof. Sweta M., Assistant Professor, Department of Kannada, participated in a **Faculty Development Programme (FDP)** conducted under the joint initiative of **Nagarjuna College of Management Studies** and academic bodies related to **Kannada studies**. The programme was held from **12th June 2024 to 17th June 2024**

and focused on strengthening **academic competencies, pedagogical understanding, and professional development.**

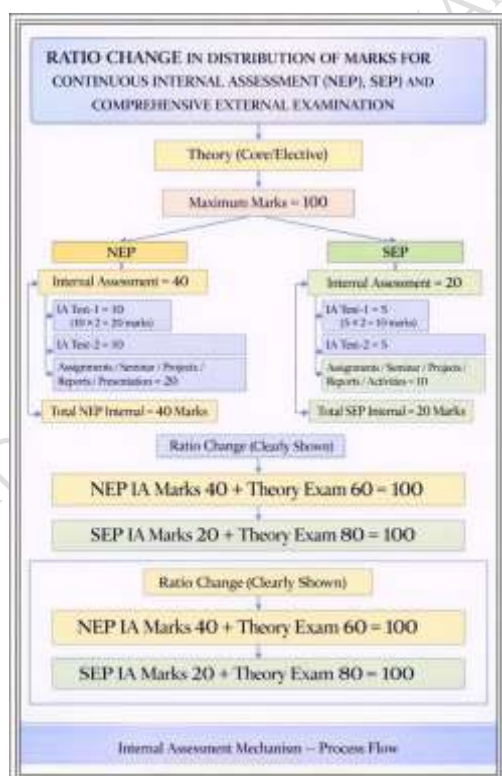
The FDP contributed significantly to the enhancement of **subject-related knowledge, teaching methodologies, and academic engagement**, thereby supporting quality teaching practices and continuous professional growth.



9. Examinations, Tests conducted & Competitive / Certificate exams

Internal Assessment Mechanism

- The institution follows a transparent and robust Internal Assessment Mechanism.
- Internal assessments are planned and monitored by the Examination Cell.
- Assessment schedules are communicated to students and faculty in advance.
- Evaluated answer scripts are returned to students for verification.
- The mechanism ensures fairness, transparency, and academic integrity.



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120 Hours Certification Course (Final Year B.Com & BBA)

As part of its continuous efforts to enhance employability and industry readiness among students, V.V.S.FirstGrade College, Basaveshwaranagar, successfully collaborated with TATA STRIVE to offer a 120 Hours Certification Course on Business Development Executive – Banking, Financial Services and Insurance (BDE-BFSI) for Final Year B.Com and BBA students during the academic year 2024–25.

The course was designed to bridge the gap between academic learning and industry requirements by equipping students with practical knowledge, professional skills, and sector-specific competencies in the BFSI domain. The training covered key areas such as banking operations, financial products, customer relationship management, communication skills, sales techniques, workplace ethics, and career readiness.

The programme was delivered by experienced trainers from TATA STRIVE, ensuring exposure to real-world industry practices. Students actively participated in interactive sessions, role plays, case studies, and assessments, which significantly enhanced their confidence, communication abilities, and professional outlook.

Valedictory Programme

The Valedictory Function of the TATA STRIVE BDE-BFSI Course was held on 26 March 2025 at 2.00 PM in the D. V. Kulkarni Auditorium.

The programme marked the successful completion of the certification course and celebrated the achievements of the participating students.

Chief Guests of Honour:

Ms. Keerthi B. V., BFSI Course Trainer, TATA STRIVE

Mr. Mahesha K. C., Centre Manager, TATA STRIVE

Presided by:

Prof. S. G. Nagaraju, Principal, V. V. S. First Grade College

Programme Coordinator:

Prof. PadmashreeBelavadi V., HOD, Department of Commerce

- The dignitaries addressed the students on the importance of skill-based education, career opportunities in the BFSI sector, and the role of continuous learning in professional growth. Certificates were distributed to all successful

participants, motivating them to pursue careers with confidence and competence.

- Outcomes of the Programme
- Enhanced employability skills among final year B.Com and BBA students
- Industry-oriented exposure to the BFSI sector
- Improved communication, professionalism, and career readiness
- Strengthened institutional collaboration with TATA STRIVE
- This initiative reflects the institution's commitment to holistic education by integrating academic excellence with skill development and industry engagement.



Digital Skilling Boot Camp

The **Digital Skilling Boot Camp** was organised by the **VVS Academic Resource & Training Centre**, V. V. S. First Grade College, Basaveshwaranagar, Bengaluru, under the aegis of **Vidyavardhaka Sangha (R.)**. The programme was conducted for **First Year B.Com and BBA students** during **March–April 2025**, with a total training duration of **30 hours**. The initiative aimed at equipping students with essential **21st-century digital competencies** to enhance their academic proficiency and employability skills.

Objectives of the Programme

The Digital Skilling Boot Camp was organised with the following objectives:

- To equip undergraduate students with essential **21st-century digital skills**
- To enhance students' **employability and industry readiness**
- To bridge the gap between academic learning and practical digital competencies
- To encourage innovation, adaptability, and confidence in using digital tools

Programme Details

The Digital Skilling Boot Camp was conducted for **First Year B.Com and BBA students** of V. V. S. First Grade College. The programme consisted of **30 hours of intensive training**, focusing on digital literacy, skill enhancement, and practical exposure relevant to contemporary professional requirements.

The sessions were designed to provide hands-on experience, conceptual clarity, and confidence in applying digital skills in academic and professional contexts.

Certificate Distribution Ceremony

The Certificate Distribution Programme was held on **09 May 2025** in the college auditorium. The ceremony marked the successful completion of the Digital Skilling Boot Camp by the participating students.

The **Chief Guest, Mr. Kiran Kumar H. S.**, addressed the gathering and highlighted the importance of digital skills in the present job market. He emphasized continuous learning, innovation, and adaptability as key factors for student success in a rapidly changing digital economy.

The programme was **presided over by Prof. N. H. Lakshminarasu**, Vice-Chairperson of Vidyavardhaka Sangha, who encouraged students to effectively utilize the acquired skills for personal and professional growth.

Certificates were distributed to students who successfully completed the boot camp, acknowledging their dedication and skill acquisition.

Outcomes of the Programme

- Students gained **practical digital skills** relevant to modern workplaces
- Enhanced awareness of **career opportunities in the digital domain**
- Improved confidence in using technology for academic and professional purposes
- Strengthened institutional efforts towards **skill-based education**

The Digital Skilling Boot Camp proved to be a meaningful and impactful initiative by the VVS Academic Resource & Training Centre. The programme successfully met its objectives by empowering students with essential digital competencies and preparing them for future challenges. The certificate distribution ceremony served as a motivating platform, reinforcing the importance of skill development alongside formal education.

10. Co-curricular & Extra-curricular activities (NSS, YRC, Eco Club, etc.)

The institution actively encourages students to participate in various co-curricular and extra-curricular activities to promote holistic development beyond academic learning. Through platforms such as the National Service Scheme (NSS), Youth Red Cross (YRC), Eco Club, Cultural Committee, and other student forums, the college organizes a wide range of activities including community service programmes, environmental awareness campaigns, health and hygiene initiatives, blood donation camps, social outreach programmes, and cultural and literary events. These activities help students develop leadership qualities, social responsibility, teamwork, and organizational skills while fostering values of service, environmental consciousness, and civic engagement. Such initiatives contribute significantly to the overall personality development of students and strengthen their sense of community involvement and social commitment.

National Service Scheme - ANNUAL SPECIAL CAMP

The annual NSS Special Camp was conducted from 09-04-2025 to 15-04-2025. The main motive of the camp was to inculcate the service motive and to enhance our knowledge with the practical experiences of life.

The camp started on 09/04/2025, Wednesday, where the students were taken to the camp was organised in PRAKRUTHIDHAMA, T.Begur, Nelamangala. The camp was inaugurated by Prof. N. H. Lakshminarasu, Vice-Chairperson, VVSFGC and Prof. Sashikala, Retd. Professor of English, VVSPUC, Rajajinagar. Post the ceremony, there was a discussion on current affairs on the topic "Maha Kumbha Mela". Dinner was served and all the students retired to bed by 10:00 pm.

On 10-04-2025, at 6:30 am we all assembled for yoga. At 7:00 am, we hoisted our NSS flag and started the day with the NSS anthem in Kannada, followed by prayers and National Anthem. After the breakfast students performed Shramadhana till 1:00 pm. After a short break, there was a special session by Dr. H.G.Govinda Gowda, NSS Coordinator, Bengaluru City University. He addressed the students about the various NSS related activities and many other things where students could help society. In the evening, there was a lecture session by Dr. Chennaveeraiah on the topic "The Importance of Education And Mental Health Awareness".

Cultural program started at 6:30 pm with many impromptu acts like group dance and group songs. The day ended with a group discussion and quiz session.

Day three began with of an intense and vigorous session of a three-hour Shramadhana at the Prakruthidhama coconut tree plantation. The teams worked hard to get the field of 215 trees all ready and clean without any weeds and thorns. The day's educative lecture was about the need to imbibe service in our lives by Sri. Nagaraju M., a social service expert who worked with leprosy and various other life-threatening diseased patients. He also enlightened the students about village conditions, the help that we can provide and other things we can do from our end to help eradicate poverty. He was an inspiration to each and every one. That day our cultural program revolved around a thought-provoking topic, "Women Empowerment" which was showcased through

skits, dance and songs. The students were engaged in a group discussion about "The Never-Ending Russia - Ukraine War" which was headed by Mr. Gagan Kumar S., NSS Leader.

On Saturday, there was a brief session about the day's activity by Dr. Kumaraswamy C., Associate Prof., at Acharya Institute of Graduate Studies. Succeeding this, all left Prakruthidhama at 10:00 am and reached T-Begur Village at 10:30 am. Students were divided into 5 teams and each team was assigned with different analytical methodologies such as matrix analysis, Venn diagram, etc. We conversed with the villagers and obtained the necessary information based on which we prepared our respective analysis about the numerous aspects of that village. To be a part of it was an eye-opening experience. On Sunday, we visited Sri Karthimmaraya Swamy Temple, T-Begur and did Shramadhana for 2 hours. We came back to our campus at 12:30 pm. After lunch, we had a short group photo session and then we left for our college in Basaveshwaranagar.

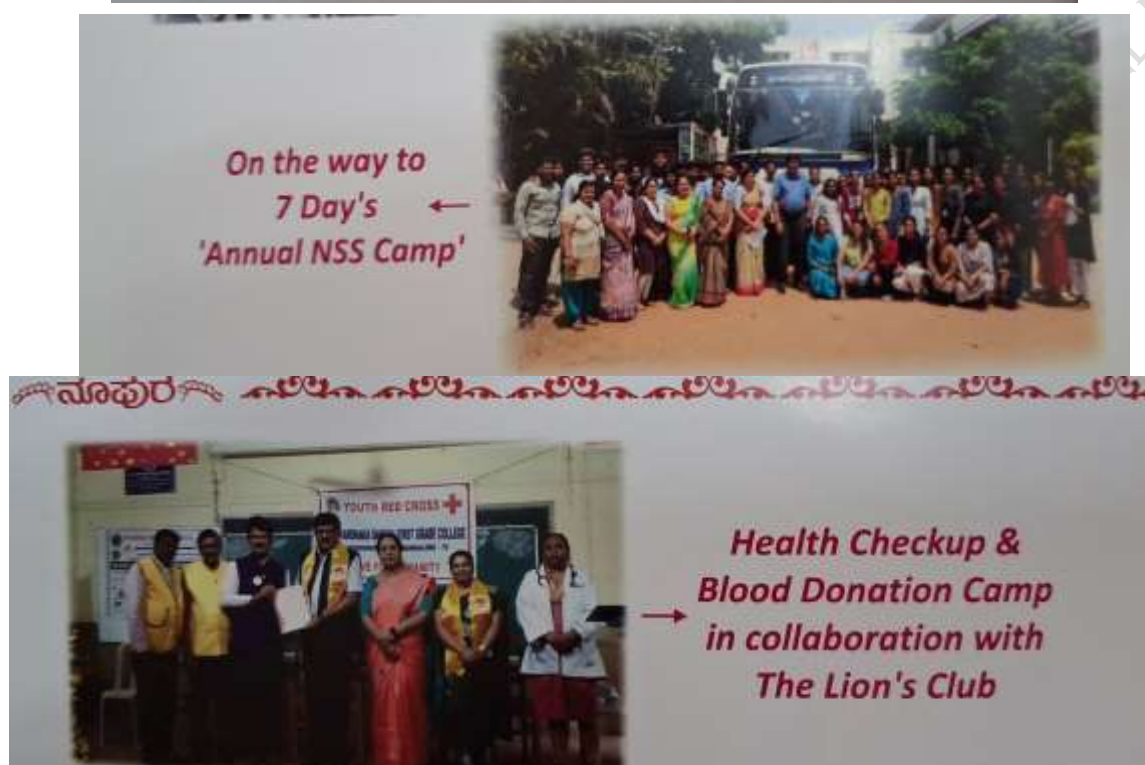
On 14/04/2025, the day was started with NSS Anthem, prayer and National Anthem followed by flag hoisting and procession around our institution. Later, we celebrated Ambedkar Jayanthi in the college Auditorium presided over by our Respected Principal, Prof. S.G. Nagaraju Sir, who addressed the students about being ethical. We then took the pledge that was initiated by Ms. Usha C., NSS Co-ordinator. Next, we dispersed for Shramadhana, wherein we had to clean the college quadrangle, classrooms, corridors and auditorium. Yoga, meditation and bhajans continued on all days guided by our students co-ordinators.

The camp was one of the most wholesome, educative and fulfilling experience for all 48 of us. We learnt social responsibility, leadership, teamwork, to care of the needy and unprivileged, and to accept the circumstances yet to find joy and solutions in both.

- Ms. Usha C.
III Year B.Com.

YOUTH RED CROSS:

This unit of our institution, headed by Prof. Rashmi L., Asst. Prof., Dept. of English, organizes annual medical check-ups, blood donation camps, eye check-ups and other similar camps as well as regular seminars to benefit the overall health and awareness of students. This year, the unit had organized a **Voluntary Blood Donation and Free Health Check-up Camp** in association with Lions Blood Centre, Vijaynagar and Sparsh Hospital, Yeshwanthpur on **28th August, 2024**. I am pleased to announce that 19 units of blood were collected through this camp.



11. Participation & Achievements in Sports, Cultural & Other Events

During the academic year 2024–25, the students of the institution actively participated in various intercollegiate sports, cultural, and academic events, demonstrating remarkable talent, confidence, and competitive spirit. The college took pride in organizing and participating in intercollegiate Essay and Debate Competitions in association with the Indian Psychiatric Society – Karnataka Chapter. The essay competition was conducted on the theme “Positive Thinking Can Overcome Any Obstacle,” in which students from various degree colleges participated enthusiastically. Our students performed exceptionally well and secured top positions, bringing laurels to the institution. In the Intercollegiate Debate Competition held on 21st March 2025, students from multiple colleges participated,

and our institution proudly bagged the Rolling Shield for the Essay Competition – 2025.

In the field of sports, the Annual Sports Meet 2024–25 was conducted at Dr. B.R. Ambedkar Stadium, Basaveshwaranagar. Students actively participated in track and field events including 100-meter, 200-meter, and 400-meter sprints, relay race, javelin throw, shot put, and tug of war. Both boys and girls displayed outstanding sportsmanship, teamwork, and athletic excellence. The Men’s Cricket League emerged as one of the major highlights of the event, drawing enthusiastic participation and support. The successful organization and participation in these events reflect the institution’s emphasis on physical fitness, discipline, and team spirit.

The students also showcased their talents in various cultural and commerce-related intercollegiate events such as Vidyouthsav – Ethnic Extravaganza, Aarambha 2024 – an Intercollegiate Commerce Fest for PU students, Deepavali Mehendi Competition, Turncoat Competition, and Business Plans for Start-ups organized in association with the Entrepreneurship Cell. Through these platforms, students demonstrated creativity, leadership skills, public speaking ability, and entrepreneurial thinking. Achievements in fashion shows, public speaking events, and business plan presentations further highlight the holistic development encouraged by the institution.

12. Celebrations & Observances (Independence Day, Republic Day, Gandhi Jayanthi, etc.)

During the academic year, our institution celebrated all national and cultural events with great enthusiasm and active participation of students and staff. **Independence Day (15th August)** was observed with flag hoisting, patriotic speeches, cultural programs, and a pledge ceremony. **Republic Day (26th January)** was celebrated with a ceremonial parade, awareness talks on constitutional values, and prize distribution to meritorious students. **Gandhi Jayanthi (2nd October)** was marked by a cleanliness drive, essay competitions, and tribute to Mahatma Gandhi, emphasizing the principles of truth and non-violence.

The institution also observed **International Yoga Day, National Youth Day, Teachers’ Day, Women’s Day, and Kannada Rajyotsava** through various academic,

cultural, and awareness programs. These celebrations fostered patriotism, cultural awareness, civic responsibility, and leadership qualities among students, contributing to their holistic development.

13. Educational excursions, Field visits & Institutional visits

The institution organized several educational excursions and field visits during the academic year 2024–25 to promote experiential learning and provide practical exposure beyond the classroom. A notable one-day educational visit was organized on 19th March 2025 to the National Gallery of Modern Art (NGMA) for II Year B.Com and BBA students. The visit aimed to enhance students' understanding of modern art and to explore the connection between art and business as part of experiential and interdisciplinary learning. Students attended a special interactive session with a contemporary artist, which broadened their perspectives on creativity, art management, marketing, and the cultural economy. The visit proved to be enriching and intellectually stimulating.

The institution also conducted a Personality Development Programme from 13th to 16th September 2024 as a three-day residential camp at Prakruthidhama, T. Begur. The programme focused on teamwork, cooperation, leadership qualities, communication skills, and self-confidence building. Through structured activities and interactive sessions, students developed personal and interpersonal skills essential for their academic and professional growth.

In addition, health and social awareness initiatives such as the Voluntary Blood Donation Camp conducted in association with Lions Blood Centre and other health check-up camps provided students with exposure to community engagement and social responsibility. Industry and entrepreneurship exposure was further strengthened through business plan presentations and start-up related activities conducted in collaboration with the Entrepreneurship Cell.

These educational excursions, field visits, and institutional initiatives significantly contributed to experiential learning, personality enhancement, and professional

preparedness of students, thereby supporting the institution's commitment to holistic education.

14. Student attendance details & statutory compliances

During the academic year, student attendance was regularly monitored and maintained through both manual attendance registers and digital records to ensure transparency and accuracy. The institution strictly adhered to the University requirement of a minimum of 75% attendance for all students to be eligible to appear for examinations. Periodic reviews were conducted, and students with attendance shortages were counseled and informed accordingly.

The institution ensured full compliance with all statutory requirements prescribed by the affiliating University, University Grants Commission (UGC), and Government norms. Necessary records and documentation were systematically maintained and updated through the Internal Quality Assurance Cell (IQAC). All academic and administrative procedures were carried out in accordance with the prescribed rules and regulations, ensuring smooth and transparent functioning of the institution.

15. Infrastructure & Learning resources added during the year

During the academic year, the institution undertook significant initiatives to strengthen infrastructure and enhance the quality of the teaching-learning process. Smart classrooms equipped with LCD projectors were installed to promote ICT-enabled teaching. The library was enriched with the addition of new reference books, textbooks, journals, and subscriptions to e-resources to support academic and research activities.

The computer laboratory was upgraded with additional systems and enhanced internet bandwidth to facilitate digital learning. Laboratory equipment and classroom furniture were added to improve student comfort and practical exposure. CCTV surveillance systems and campus-wide Wi-Fi connectivity were strengthened to ensure safety, security, and seamless access to online resources. These

developments substantially improved the academic support system and learning environment of the institution.

16. Media coverage & Public outreach activities

During the academic year 2024–25, the institution actively engaged in meaningful public outreach and extension initiatives, many of which received coverage in leading local print media, including *Disha Bharatha*, thereby enhancing the institution's public visibility and community engagement profile. Major academic, cultural, and co-curricular events were reported in newspapers, reflecting the college's dynamic involvement in socially relevant activities. In addition, regular updates on student achievements, institutional programs, and significant events were disseminated through the official social media platforms of the college to ensure wider outreach and stakeholder engagement.

A notable outreach initiative during the year was the Free Health Check-up Camp organized under the aegis of the Youth Red Cross unit in Basaveshwaranagar, Bengaluru. The camp aimed to promote preventive healthcare awareness and provide medical consultation to the local community. Medical professionals conducted general health screenings, including blood pressure monitoring and primary health assessments. The program witnessed active participation from students, faculty members, and healthcare practitioners, demonstrating the institution's commitment to community welfare and social responsibility.

Through NSS, Youth Red Cross, *Disha Bharatha* initiatives, and other extension wings, the institution organized health camps, awareness rallies, environmental campaigns, and various community service programs. These outreach activities strengthened the bond between the institution and the local community while fostering values of service, empathy, leadership, and civic consciousness among students. Media recognition of these initiatives further reinforced the institution's image as a socially responsible and community-oriented educational institution.



17. Annual Day & Awards for Academic / Overall Excellence

The Annual Day was celebrated with great enthusiasm, featuring cultural performances, guest lectures, and prize distribution ceremonies. The event provided a platform to recognize and appreciate the achievements of students in academics, sports, and co-curricular activities.

Awards were presented to University Rank Holders, Subject Toppers, the Best Outgoing Student, achievers in Sports and Cultural Activities, and students excelling in NSS and NCC activities. Such recognition fostered healthy competition, motivation, and holistic development among students.

18. Institutional growth – New courses / Additional sections / Increase in strength

The institution demonstrated steady academic and administrative growth during the year. New certificate and value-added courses were introduced to enhance employability and skill development. There was a notable increase in student admissions, reflecting the trust and reputation of the institution.

Additional sections were commenced in programs with high demand. The Placement and Career Guidance Cell was further strengthened to provide career counseling, training programs, and placement opportunities for students.

19. Head of the Institution – Qualifications & Experience

The Head of the Institution possesses a Postgraduate Degree (M.Com/M.A/M.Sc) and a Doctorate (Ph.D.), along with extensive teaching experience spanning 15–25 years. The Head also has substantial administrative experience in academic planning, governance, and quality enhancement initiatives.

Under the dynamic leadership of the Head of the Institution, academic excellence, discipline, transparency, and quality assurance mechanisms have been consistently maintained.

20. Best Practices

The institution adopts innovative and student-centric best practices under the leadership of the Principal and with the active support of the IQAC. These practices focus on academic excellence, faculty development, experiential learning, research culture, community engagement, and sustainability. Emphasis is placed on mentoring, counseling, feedback mechanisms, and skill development to ensure holistic growth and quality education **Explore to Excel – Kaladarshini and Anveshana.**

Objectives

- To develop team building, leadership, volunteerism, and time management skills.
- To help students identify their strengths and talents.
- To encourage exploration of interest areas for informed career decisions.
- To enhance creativity, research aptitude, and presentation skills.

The Context

The dynamic nature of industry expectations demands multi-dimensional skill sets from students. Beyond classroom teaching, students need exposure to teamwork, decision-making, creativity, and research orientation. To bridge this gap, the institution organizes inter-class competitions titled *Kaladarshini* and *Anveshana*, providing a platform for experiential learning.

Kaladarshini

Kaladarshini is an annual cultural extravaganza conducted with thematic presentations. Each class is allotted a specific theme and time duration to showcase their creativity through music, dance, drama, poetry, mime, and other art forms. External judges from the fields of music, dance, and drama evaluate the performances and award the rolling trophy to the winners. This platform enables students to exhibit hidden talents and fosters confidence and collaboration.

Anveshana

Anveshana focuses on academic and research-oriented presentations. Students present assigned topics through exhibitions, charts, working models, and PowerPoint presentations. They collect information from various resources and prepare structured presentations. This initiative enhances research acumen, analytical thinking, and subject understanding.

Evidence of Success

- Appreciation by external judges for the novelty and creativity of the programs.
- Positive feedback from NAAC Peer Team during accreditation visits.
- Alumni acknowledgment of the impact of these competitions in building confidence and teamwork.

Problems Encountered and Resources Required

- Coordination among classmates requires time and consistent effort.
- Encouraging full participation from all students can be challenging.
- Monitoring excessive dependence on viral digital content requires supervision.
- Limited financial resources sometimes restrict creative expansion.

Campus Training Practices (CTP) – Business Lab (VVSFGC Bank, Vardhini Stores, E-Cell)

Objectives

- To provide practical exposure to theoretical concepts learned in Commerce and Management courses.

- To train students in maintaining books of accounts and managing business operations.
- To develop entrepreneurial and business management skills.
- To enhance employability through hands-on training.

The Commerce and Management streams are dynamic and demand industry-oriented skills. Bridging the gap between theory and practice is essential. In response, the institution established student-managed initiatives such as VVSFGC Bank, Vardhini Stores, and the Entrepreneur Cell (E-Cell) to provide real-time experiential learning within the campus.

VVSFGC Bank

A student-managed bank operates within the campus. First-year students open accounts and learn banking procedures such as account opening, transaction recording, maintenance of ledgers, interest calculation, and account closure. The bank is managed by two student managers and one clerk (trainee), with trainees rotated every three weeks to ensure broader exposure.

Vardhini Stores

A student-operated stationery and packaged goods store functions within the campus. Students learn stock procurement, maintenance of stock registers, petty cash handling, and financial record-keeping. The store is managed by student managers and clerks, providing hands-on retail management experience.

Entrepreneur Cell (E-Cell)

The E-Cell conducts skill-based workshops such as cake baking, detergent preparation, hairstyling, and other small-scale business activities. These initiatives encourage entrepreneurial thinking and self-employment opportunities.

Evidence of Success

- Improved student placement in banks and corporate sectors.
- Enhanced performance in interviews for government and private sector jobs.
- Appreciation from guests, resource persons, and NAAC Peer Team.
- Increased student confidence in handling financial and business transactions.

Problems Encountered and Resources Required

- Rapid technological changes require continuous updating of systems and practices.
- Financial and infrastructural constraints limit expansion.
- Mobilizing resources comparable to industry standards remains challenging.

21. SWOC Analysis – Strengths, Weaknesses, Opportunities & Challenges

The Academic Year 2024–25 has been a year of progressive development, academic achievement, and institutional strengthening. As reflected in the various sections of this report, the institution has maintained high standards in academics, governance, infrastructure development, co-curricular engagement, and statutory compliance. The consistent academic performance of students, faculty excellence, effective implementation of the academic calendar, and structured evaluation processes demonstrate the institution's commitment to quality education.

The year also witnessed active student participation in cultural, sports, extension, and outreach activities, fostering holistic development and social responsibility. Infrastructure enhancements, learning resource additions, and innovative best practices such as experiential learning initiatives have further enriched the teaching-learning ecosystem. Institutional growth through new programs, strengthened placement support, and enhanced student services reflects steady progress and future readiness.

With strong leadership, dedicated faculty, supportive management, and continuous quality monitoring through IQAC, the institution remains committed to achieving higher benchmarks in academic excellence, research culture, community engagement, and sustainable development. The collective efforts of all stakeholders have contributed significantly to the accomplishments of the year, laying a strong foundation for continued growth in the years ahead.

Strengths

- Strong academic foundation in **B.Com and BBA programmes**, with consistent university results including university rank achievement during the academic year.
- Dedicated and accessible faculty members actively engaged in mentoring, remedial coaching, and academic monitoring.
- Structured implementation of the academic calendar with timely conduct of Internal Assessments and transparent evaluation processes.
- Active **Commerce Forum and Student Association activities**, promoting leadership, entrepreneurship, debate, cultural engagement, and intercollegiate participation.
- Regular organization of extension activities such as blood donation camps, awareness programs, and community outreach through NSS and other cells.
- Functional and proactive IQAC ensuring documentation, quality monitoring, feedback analysis, and institutional compliance.
- Safe, disciplined, and value-oriented campus environment fostering holistic student development.
- Supportive management ensuring infrastructural maintenance and academic growth initiatives.

Weaknesses

- Limited number of funded research projects and consultancy initiatives.
- Scope for increasing faculty publications in UGC-CARE and peer-reviewed indexed journals.
- Need for stronger industry linkages to enhance internships and corporate placements.
- Limited advanced digital infrastructure compared to autonomous institutions.
- Placement opportunities concentrated more in local sectors rather than multinational corporate exposure.

Opportunities

- Implementation of NEP-based multidisciplinary and skill-oriented curriculum reforms.
- Introduction of add-on certification courses in GST, Tally, Banking, Digital Marketing, and Entrepreneurship.
- Strengthening alumni engagement for mentorship, internships, and placement support.

- Expansion of industry-academia collaborations and MoUs with corporate organizations.
- Organizing national-level seminars, FDPs, and commerce-related academic events to enhance institutional visibility.
- Adoption of blended learning, e-content development, and ICT-enabled teaching methodologies.

Challenges

- Increasing competition from autonomous and private colleges in Bengaluru region.
- Sustaining student enrollment amidst growing institutional options
- Enhancing placement percentage in core corporate sectors.
- Mobilizing additional financial resources for infrastructure and research development.
- Maintaining academic excellence while balancing co-curricular and extension activities.
- Adapting to continuous regulatory changes and higher education reforms.

The Academic Year 2024–25 has been a period of steady progress, academic accomplishment, and institutional consolidation for Vidyavardhaka Sangha First Grade College. The collective efforts of the management, faculty, students, and support staff have contributed significantly to maintaining academic standards, strengthening governance practices, and enhancing co-curricular and extension activities. The institution has continued to focus on quality enhancement through structured planning, effective implementation of the academic calendar, and continuous monitoring by IQAC. With a clear vision for growth, emphasis on student development, and commitment to excellence, the college remains dedicated to achieving higher benchmarks in teaching-learning, research, community engagement, and overall institutional development in the years ahead.



Principal