



Vidyavardhaka Sangha (R.)

VVS FIRST GRADE COLLEGE

**"Mangaladhama", II Block, III Stage, Basaveshwarnagar, Bengaluru-
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Affiliated to Bengaluru City University

NAAC ACCREDITED GRADE B++

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Annual Quality Assurance Report (AQAR) - 2024 – 2025

Criteria 7 – INSTITUTIONAL VALUES AND BEST PRACTICES

7.3.1 Institutional Distinctiveness

Vidya Vardhaka Sangha, established in 1957, administers V.V.S. First Grade College with a strong commitment to value-based education rooted in Indian culture and heritage. The institution is recognized for its academic excellence, cultural vibrancy, and holistic approach to education, aiming to mould students into responsible citizens and agents of positive societal change.

The college nurtures core values such as discipline, punctuality, ethical conduct, and respect, which are reinforced through classroom practices, daily assemblies, and institutional traditions. A strong and supportive faculty–student relationship ensures timely guidance for both academic and personal challenges, while continuous evaluation and mentoring promote consistent academic progress.

In addition to academics, the college places significant emphasis on cultural, co-curricular, and sports activities, providing students with platforms for creative expression, stress management, and talent development. Personality development initiatives and value-oriented programs help inculcate integrity, empathy, self-confidence, compassion, and social responsibility, equipping students to face life beyond academics.

A distinctive feature of the institution is its focus on experiential learning. Internship opportunities, industrial exposure, and the unique operation of the VVSFGC Bank and

Vardhini Stores on campus offer students practical insights into management, entrepreneurship, and professional work culture.

Guided by its vision, V.V.S. First Grade College strives to develop confident, value-driven, and service-oriented graduates who contribute meaningfully to society and the nation. Each academic year, the institution continues its mission of nurturing well-rounded individuals committed to ethical living and social welfare.

Key Programs and Initiatives

1. Daily Assembly and Prayer

Each day begins with a morning assembly that includes Vedic hymns, a prayer, and the National Anthem, fostering discipline, spiritual awareness, and national pride.

2. Business Lab - VVSFGC Bank and Vardhini Stores

Operated within the campus, these student-managed units provide hands-on experience in banking operations, accounting, sales, and entrepreneurship, enhancing managerial and financial skills.

3. Samskruthi

This program familiarizes students with Indian culture and moral values through lectures, discourses, and Gamakas, strengthening cultural awareness and ethical grounding.

4. Art Appreciation Club

Established over two decades ago, the club exposes students to diverse art forms through lectures and demonstrations, inspiring many to pursue careers in art, literature, and cultural studies.

5. Sunaada

A platform that promotes Indian classical music and cultural expression, encouraging students to appreciate and preserve traditional art forms.

6. Personality Development Programs (PDP)

Disha Bharath PDP (First-Year Students): Designed to motivate and inspire new entrants, this program fosters patriotism, discipline, and a positive outlook toward academics and life.

Residential PDP: A three-day residential camp for selected students focuses on communication skills, team building, leadership, human resource management, and life skills through workshops, group activities, case studies, role plays, and discussions on contemporary issues. Student feedback indicates improved confidence, self-awareness, responsibility, and decision-making abilities.

7. Students' Association

Student volunteers actively plan and organize institutional events, developing leadership qualities, coordination skills, and teamwork.

8. National Service Scheme (NSS)

NSS activities promote social responsibility, environmental consciousness, community service, and national integration among students.

9. Business Lab and Skill Development Centre

This centre provides practical training aligned with academic subjects, bridging the gap between theory and real-world application.

10. Industrial Visits

Organized regularly to expose students to industrial environments, helping them understand operational practices and workplace dynamics.

11. Student Research Projects and 'Anveshana'

Research-oriented learning is encouraged through projects and the annual interclass competition 'Anveshana', where students explore assigned themes using presentations, models, charts, skits, and role plays.

12. Kaladarshini

An interclass cultural competition where students showcase talents in dance, drama, and music. Each class integrates the annual theme into performances, which are evaluated by eminent artists based on creativity, organization, and execution.

13. Food Fest

An annual event that highlights students' culinary skills while fostering teamwork, planning, and entrepreneurship.

14. Digital Skilling Bootcamp

Designed to equip students with essential digital competencies required in the modern workforce, covering areas such as digital literacy, programming, data handling, and project development.

15. BFSI Internship (Tata Strive)

Provides students with industry-oriented training and internship opportunities in collaboration with Tata Strive, enhancing employability, professional skills, and real-world work exposure.